

Elbra's Dream



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Annual Report 2021

Elbra's Dream



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Tammy Duffy, CEO Elbra's Dream

Dear friends,

As I look back on 2021, I am struck by what an extraordinary year we had at Elbra's Dream. It was full of new milestones and achievements few could have imagined during a continuing global pandemic.

You've made quite the difference in 2021! I am so thankful for the impact we are making in the lives of the animals and community we serve. In 2021, we provided over 149 free educational webinars, and 219 additional educational collaterals and support materials. These materials focused on a multitude of topics from animal first aid to best practices for an animal shelter. Our team worked with local government, animal shelters and law enforcement in 2021 to positively impact the animal community in Mercer County, New Jersey. As we look forward to 2022, we know you'll be excited to learn we are launching new programs that will continue to drive positive community engagement and training for those in animal welfare. With your help, we will continue to meet the educational needs of the animals and community.

We started this non profit, which focuses on education, and I take this very seriously. This year I personally attended 70 hours of continuing education focused on a variety of animal topics, gaining additional certifications as well. As all of us grew fatigued from the growing pandemic, I made the decision to become certified in Compassion Fatigue training, attending a course that took 150 hours allowing us to help others with this critical element in animal care.

Tammy Anne Duffy

Tammy Duffy, ACO, CEO
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Onward to many more achievements in 2022!

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Who We Are

Elbra's Dreams mission is to do all we can to educate the public and those who work at the animal shelters. To reinforce healthy behaviors that build better shelters, train the staff on the right ways of running shelters and taking the best care possible of all the animals. These courses will be done to teach people the best way to ensure animal cruelty is eventually evaporated from NJ's animal shelters. The course material will also be made available online. Our mission is to build a strong sense of community and provide training for the public as to what to look for when going into a shelter. The entire public becomes the advocate for the animals in a shelter. The animals then are given a voice, all of us.

We also do all we can to educate the public and those who work at the animal shelters. To reinforce healthy behaviors that build better shelters, train the staff on the right ways of running shelters and taking the best care possible of all the animals. These courses will be done to teach them the best way to ensure animal cruelty is eventually evaporated from NJ's animal shelters.

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WHAT WE ACCOMPLISHED IN 2021

To our local community we offered the following number of courses and animal updates

Month	Free Webinars	Other educational pieces
Jan 2021	10	14
Feb 2021	17	22
March 2021	9	11
April 2021	13	27
May 2021	10	19
June 2021	5	24
July 2021	11	18
Aug 2021	6	18
Sept 2021	0	17
Oct 2021	56	17
Nov 2021	10	17
Dec 2021 (dec 5)	2	15
2021 Totals	149	219
2020 Totals	167	67

In addition, we participated in other community education programs such as:

- East Trenton Collaborative Animal First Aid and Community event
- Expanded our board to include Dr Rohini and Michelle Sathish
- Added TNR to our website and courses for the community
- New Pet and Fostering Guidelines added to website
- Performed a First Aid course and recorded it for Peoples For Animals
- Became part of SART team in NJ attended courses
- Developed a Sign up page for the community to get updates on Elbra's Dream
- Attended Animal Care Expo
- Prepared community educational handouts for shelters and events
- Updated Elbra's Dream website that is a resource for the entire NJ animal shelters, MCPO and others focused on animal regulations, best practices, etc. www.elbrasdream.com
- Interactions with Trenton animal shelter, Hamilton Animal Shelter and Easel

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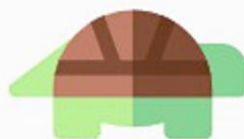
Additional programs in 2021

- Podcasts on Spotify that are focused on Title 4 NJ regulations on animal cruelty
 - Set up donation site for Elbra's Dream
 - Joined Animal Professional Organizations
- NACANET: National Animal Care and Control Association
- NJCACOA: NJ Animal Control Officers Association
- Community outreach to all shelters in Mercer County
- Continuing Education for CEO: 70 hrs
- CEO Compassionate Fatigue Training Certification: 150 hours
- Developed training programs for Veterinary technologists
- Cookies and toy donations to Hamilton and Trenton Animal Shelter in New Jersey
- Completed Charity Navigator and Guidestar submissions
- Volunteer for third year at Trenton Animal Shelter

NEW PROGRAM HIGHLIGHTS FOR 2022

- Virtual Zoom courses focused on Animal CPR and First Aid
 - Meeting with NJ DOH Commissioner
 - Additional Regulatory Recordings
 - Virtual courses on veterinary medicine and surgery
- Continued to try and develop alliances with Veterinary schools
 - Continued Free webinars offered throughout the year
 - Creation of animal educational courses for the community
- Fund raising programs to help continue drive Elbra Dream's mission
 - Local Public Engagement, Community events
 - Community outreach for fund raisers focused on education
- MCPO, Animal Shelter, Vet round tables. Develop flyer and invites. One each quarter.

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FINANCIALS 2021

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Balance Sheet

As of December 31, 2021

	TOTAL
ASSETS	
Current Assets	
Bank Accounts	
Cash on hand	4,619.28
Checking	-1,416.82
Paypal	-1,749.35
Savings	6,844.66
Total Bank Accounts	\$8,297.77
Accounts Receivable	
Accounts Receivable (A/R)	-338.15
Total Accounts Receivable	\$ -338.15
Total Current Assets	\$7,959.62
TOTAL ASSETS	\$7,959.62
LIABILITIES AND EQUITY	
Liabilities	
Current Liabilities	
Credit Cards	
MasterCard Credit Card	5,594.66
Total Credit Cards	\$5,594.66
Total Current Liabilities	\$5,594.66
Total Liabilities	\$5,594.66
Equity	
Owner's Investment	3,422.33
Owner's Pay & Personal Expenses	-159.83
Retained Earnings	-1,336.36
Net Income	438.82
Total Equity	\$2,364.96
TOTAL LIABILITIES AND EQUITY	\$7,959.62

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Profit and Loss
January - December 2021

	TOTAL
Income	
Non-Profit Income	3,035.33
Total Income	\$3,035.33
GROSS PROFIT	\$3,035.33
Expenses	
Bank Charges & Fees	110.00
Dues & subscriptions	1,130.00
Liability Insurance	276.65
NJ Div of Consumer Affairs	63.50
Other Business Expenses	1,016.36
Total Expenses	\$2,596.51
NET OPERATING INCOME	\$438.82
NET INCOME	\$438.82

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Board of Directors for Elbra's Dream

President and CEO

Dr. Tammy A Duffy, ACO

Vice President

Dr Sathish Rohini

Treasurer

Dr Hector Ortega

Secretary

Mr. Philip Tusa

Director

Mr. Donald Waslin

Executive Program Coordinator

Ms. Michelle Sathish

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